Alexandria Library is refreshing our 5-Year Plan by seeking input from the community, partners, and stakeholders to update our priorities and objectives. Please share your thoughts by completing the brief survey below:

During our last planning effort, Alexandria Library polled over 4,000 people for their thoughts on what programs and services the library should offer residents. In the next 5-Year Plan, what would you like the Library to prioritize? (Please check up to 10)

- Career help and training for adults and teens
- Entrepreneurship and small-business resources
- Equipment and Talking Books for the blind/visually impaired.
- Events/activities for adults and seniors at the library
- Events/activities for teens and children at the library
- Expanded hours
- Fundraising to support library activities/events, initiatives, services, and collections
- Internet, computers, and updated technology for public use
- The library as a community meeting place
- Other (please specify)
- Local History/Special Collections
- Materials that are available digitally, such as e-books, e-audiobooks, and databases
- Materials that can be checked out of the library, such as books, DVDs, audiobooks, and magazines
- Services outside the library building like visits by the outreach van and engaging residents at community events
- More opportunities to include public input and feedback in library programs/services/collections
- Materials in more languages, language resources, and ESL classes for English-language learners
- A staff that reflects the diversity of the community
- A staff trained on the latest technology who offer excellent customer service

The following are the Alexandria Library’s current Seven Focus Areas in ranked order. Considering the changes in the community over the past 2 years, how would you rank these priorities today? (Assign your new ranking in the space provided next to the current ranking. 1=Most Important; 7=Least Important)

1. **Support Learners of All Ages**: provide increased support for learners of all ages through enhanced workshops, materials and staff development.

2. **Library Collections**: provide additional resources for customers and enhanced access to special collections through strategic budgeting, acquisitions and collection maintenance.

3. **Technology Management and Access**: known as a technology leader within the community by providing innovative services and access to technology and training.

4. **Library as a Community Hub**: recognized as a community gathering space through its welcoming facilities, excellent customer service and diverse programmatic offerings.

5. **Community Relations, Marketing, and Branding**: increase its visibility throughout the community through comprehensive outreach, updated marketing materials and consistent branding.

6. **Organizational Health and Development**: retain dedicated and engaged staff members, committed to the Library’s mission and their roles in implementing strategic initiatives.

7. **Fundraising and Advocacy**: increase its visibility in the community and create alternate funding streams through a comprehensive advocacy and fundraising plan that will align the staff, Board, Foundation and Friends organizations in a successful capital campaign.
Which Alexandria Library branch do you use most frequently?

⎯ Barrett Branch, 717 Queen Street (go on to SECTION 4)
⎯ Beatley Central, 5005 Duke Street (go on to SECTION 4)
⎯ Burke Branch, 4701 Seminary Road (go on to SECTION 4)
⎯ Duncan Branch, 2501 Commonwealth Avenue (go on to SECTION 4)
⎯ Law Library, 520 King Street (go on to SECTION 4)
⎯ Local History/Special Collections, 717 Queen Street (go on to SECTION 4)
⎯ I mostly use the website and/or attend virtual events. (go on to SECTION 2)
⎯ I don’t use the Alexandria Library. (go on to SECTION 3)

Section 2

You indicated that you mostly use the Library’s website for resources or to attend virtual programs.
Do you visit other physical Library branches as well?

⎯ Yes
⎯ No
⎯ Sometimes
⎯ Not Applicable (go to SECTION 5)

Which Library branch are you most likely to visit? (Check all that apply.)

⎯ Barrett Branch, 717 Queen Street
⎯ Beatley Central, 5005 Duke Street
⎯ Burke Branch, 4701 Seminary Road
⎯ Duncan Branch, 2501 Commonwealth Avenue
⎯ Law Library, 520 King Street
⎯ Local History/Special Collections, 717 Queen Street

Go on to SECTION 5

Section 3

You indicated that you don’t use the Library or website regularly, please tell us why? (Check all that apply.)

⎯ I don’t have enough time.
⎯ The Library does not have what I need.
⎯ The hours are not convenient.
⎯ I use my computer at home.
⎯ I buy my own materials.
⎯ I have no/limited transportation.
⎯ The Library branch locations are inconvenient/not accessible.
⎯ I use a library outside of the Alexandria Library system. (ie: Fairfax)

Go on to SECTION 5
Section 4

How often do you visit an Alexandria Library facility or website?

— Daily
— Weekly
— Several times a month
— Several times a year
— Other (please specify)

What language for materials and programming would most benefit you, your family, or your community? (Check all that apply.)

— Amharic
— Arabic
— English
— Spanish
— Other (please specify)

What are your main reasons for using the Library or the Library’s website? (Check all that apply.)

— Attend events/activities
— Borrow books and other materials
— Get information or help with research
— Meet friends/socialize
— Read or browse magazines or newspapers
— Study/Do homework/Do Work
— Use Library’s computers for internist access or together software
— Use the Library’s wireless (WIFI) network
— Other (please specify)

Section 5

Please provide the following demographic data to ensure diverse city representation.

Please circle your selection to tell us your:

Zip Code

22301 22305 22312
22302 22306 22314
22304 22311 Other (please specify)

Gender

man woman non-binary Prefer not to answer Other (please specify)

Age

15-19 35-44 60-64 Other (please specify)
20-24 45-54 65+
25-34 55-59 Prefer not to answer

Race & Ethnic Background

White or Caucasian Black or African American Hispanic or Latino
Asian or Asian American American Indian or Alaska Native Native Hawaiian or Pacific Islander
Multi-Racial Prefer not to answer Other (please specify)
Household Income

Under $20,000
$20,001-$40,000
$40,001-$60,000
$60,001-$80,000
$80,001-$100,000
$100,001 or over
Prefer not to answer

Additional Comments (optional):

Thank you for completing our survey!
For more information about the Alexandria Library, visit our website: https://alexlibraryva.org/