



# 5 Year Plan Refresh Community Survey



Alexandria Library is refreshing our 5-Year Plan by seeking input from the community, partners, and stakeholders to update our priorities and objectives. Please share your thoughts by completing the brief survey below:

During our last planning effort, Alexandria Library polled over 4,000 people for their thoughts on what programs and services the library should offer residents. In the next 5-Year Plan, what would you like the Library to prioritize? *(Please check up to 10)*

- Career help and training for adults and teens
- Entrepreneurship and small-business resources
- Equipment and Talking Books for the blind/visually impaired.
- Events/activities for adults and seniors at the library
- Events/activities for teens and children at the library
- Expanded hours
- Fundraising to support library activities/events, initiatives, services, and collections
- Internet, computers, and updated technology for public use
- The library as a community meeting place
- Other (please specify)
- Local History/Special Collections
- Materials that are available digitally, such as e-books, e-audiobooks, and databases
- Materials that can be checked out of the library, such as books, DVDs, audiobooks, and magazines
- Services outside the library building like visits by the outreach van and engaging residents at community events
- More opportunities to include public input and feedback in library programs/services/collections
- Materials in more languages, language resources, and ESL classes for English-language learners
- A staff that reflects the diversity of the community
- A staff trained on the latest technology who offer excellent customer service

The following are the Alexandria Library's current **Seven Focus Areas** in ranked order. Considering the changes in the community over the past 2 years, how would you rank these priorities today?

*(Assign your new ranking in the space provided next to the current ranking. 1=Most Important; 7=Least Important)*

- \_\_\_ 1. **Support Learners of All Ages:** provide increased support for learners of all ages through enhanced workshops, materials and staff development.
- \_\_\_ 2. **Library Collections:** provide additional resources for customers and enhanced access to special collections through strategic budgeting, acquisitions and collection maintenance.
- \_\_\_ 3. **Technology Management and Access:** known as a technology leader within the community by providing innovative services and access to technology and training.
- \_\_\_ 4. **Library as a Community Hub:** recognized as a community gathering space through its welcoming facilities, excellent customer service and diverse programmatic offerings.
- \_\_\_ 5. **Community Relations, Marketing, and Branding:** increase its visibility throughout the community through comprehensive outreach, updated marketing materials and consistent branding.
- \_\_\_ 6. **Organizational Health and Development:** retain dedicated and engaged staff members, committed to the Library's mission and their roles in implementing strategic initiatives.
- \_\_\_ 7. **Fundraising and Advocacy:** increase its visibility in the community and create alternate funding streams through a comprehensive advocacy and fundraising plan that will align the staff, Board, Foundation and Friends organizations in a successful capital campaign.

Which Alexandria Library branch do you use most frequently?

- Barrett Branch, 717 Queen Street (go on to [SECTION 4](#))
- Beatley Central, 5005 Duke Street (go on to [SECTION 4](#))
- Burke Branch, 4701 Seminary Road (go on to [SECTION 4](#))
- Duncan Branch, 2501 Commonwealth Avenue (go on to [SECTION 4](#))
- Law Library, 520 King Street (go on to [SECTION 4](#))
- Local History/Special Collections, 717 Queen Street (go on to [SECTION 4](#))
- I mostly use the website and/or attend virtual events. (go on to [SECTION 2](#))
- I don't use the Alexandria Library. (go on to [SECTION 3](#))

## Section 2

You indicated that you mostly use the Library's website for resources or to attend virtual programs. Do you visit other physical Library branches as well?

- Yes
- No
- Sometimes
- Not Applicable (go to [SECTION 5](#))

Which Library branch are you most likely to visit? (*Check all that apply.*)

- Barrett Branch, 717 Queen Street
- Beatley Central, 5005 Duke Street
- Burke Branch, 4701 Seminary Road
- Duncan Branch, 2501 Commonwealth Avenue
- Law Library, 520 King Street
- Local History/Special Collections, 717 Queen Street

Go on to [SECTION 5](#)

## Section 3

You indicated that you don't use the Library or website regularly, please tell us why? (*Check all that apply.*)

- I don't have enough time.
- The Library does not have what I need.
- The hours are not convenient.
- I use my computer at home.
- I buy my own materials.
- I have no/limited transportation.
- The Library branch locations are inconvenient/not accessible.
- I use a library outside of the Alexandria Library system. (ie: Fairfax)

Go on to [SECTION 5](#)

Section 4

How often do you visit an Alexandria Library facility or website?

- Daily
- Weekly
- Several time a month
- Several times a year
- Other (please specify)

What language for materials and programming would most benefit you, your family, or your community?  
(Check all that apply.)

- Amharic
- Arabic
- English
- Spanish
- Other (please specify)

What are your main reasons for using the Library or the Library's website? (Check all that apply.)

- Attend events/activities
- Borrow books and other materials
- Get information or help with research
- Meet friends/socialize
- Read or browse magazines or newspapers
- Study/Do homework/ Do Work
- Use Library's computers for internet access or together software
- Use the Library's wireless (WIFI) network
- Other (please specify)

Section 5

Please provide the following demographic data to ensure diverse city representation.  
Please circle your selection to tell us your:

Zip Code

- |       |       |                        |
|-------|-------|------------------------|
| 22301 | 22305 | 22312                  |
| 22302 | 22306 | 22314                  |
| 22304 | 22311 | Other (please specify) |

Gender

- |     |       |            |                      |                        |
|-----|-------|------------|----------------------|------------------------|
| man | woman | non-binary | Prefer not to answer | Other (please specify) |
|-----|-------|------------|----------------------|------------------------|

Age

- |       |       |                      |                        |
|-------|-------|----------------------|------------------------|
| 15-19 | 35-44 | 60-64                | Other (please specify) |
| 20-24 | 45-54 | 65+                  |                        |
| 25-34 | 55-59 | Prefer not to answer |                        |

Race & Ethnic Background

- |                         |                                  |                                     |
|-------------------------|----------------------------------|-------------------------------------|
| White or Caucasian      | Black or African American        | Hispanic or Latino                  |
| Asian or Asian American | American Indian or Alaska Native | Native Hawaiian or Pacific Islander |
| Multi-Racial            | Prefer not to answer             | Other (please specify)              |

Household Income

- Under \$20,000
- \$20,001-\$40,000
- \$40,001-\$60,000
- \$60,001-\$80,000
- \$80,001-\$100,000
- \$100,001 or over
- Prefer not to answer

Additional Comments (optional):

**Thank you for completing our survey!**  
**For more information about the Alexandria Library, visit our website: <https://alexlibraryva.org/>**